



# THE SCRIBS & NIBS

thescribsandnibs.com

Travel Blogger

## About Me

I create **long-form, authentic content** highlighting a curated mix of accommodation, restaurants, and activities. My content blends detailed **niche experience reviews** with **roundup-style guides and itineraries**. I provide honest insights that help readers make informed travel decisions.

I cater to **mid-range travelers** who want to balance leisure and adventure—those who aim to make the most of their time in a destination. They are **value-conscious but willing to invest in standout experiences**.

With an **international readership**, my content speaks to travelers who seek both inspiration and practical tips.

## Website Demographics



34% South Africa  
18% United States  
11% UK



64%



36%

11K

Monthly  
Visits

500K

Monthly  
Impressions

## Why Work With Me

- **Authentic storytelling narrative** with practical advice and recommendations
- Proven ability to drive **traffic and bookings** through high-ranking evergreen posts
- **\$11,000+ in confirmed bookings** in the last year
- SEO-driven, long-form writing
- **Trusted by travelers** seeking honest recommendations
- Based in Rwanda with **availability to travel**

## Services

- **In-depth reviews** on accommodation, activities, and restaurants
- **Targeted compilation posts** (eg, "top things to do", "best hotels in...")
- Social media coverage
- Newsletter features
- Custom itineraries and offline guides
- Event coverage
- Destination storytelling
- Edited, high-quality photographs