



THE SCRIBS & NIBS

thescribsandnibs.com

Travel Blogger

Tour Company Digital Strategy

Let me help you improve your tour visibility, online presence, and booking flow. I work with tour companies to improve their online strategy through honest blog reviews, SEO analysis, and user-focused feedback. Whether you're running a food tour, a wildlife safari, or a city walk, I can help you reach more travelers who are already searching for what you offer.

I'm a travel writer and content creator who actually uses the platforms you're trying to rank on. I know what travelers are Googling, what kind of content performs well, and where your current website or booking setup might be holding you back.

Services

One-time Website & Tour Company Audit

A clear, personalized review of your website and online presence

- Keyword & SEO review: Are you using the keywords travelers are searching for?
- Booking flow feedback: Can people book easily without messaging first?
- Search engine visibility: Are your tours showing up in search and Google Maps?
- Tour Platform Presence: Are you on Viator, GetYourGuide, or elsewhere?
- Review strategy: How to build trust with real client reviews
- Action items: A tailored Action Items list so you know exactly what to improve next

Add ons:

Google Analytics, Google Search Console, Moz, and Ubersuggest reports and analysis to help you close the gap between searchers + book-ers on your website.

Blog Post Collaboration

If you offer a unique and high-quality tour, I'll review it on my site in exchange for the experience.

- SEO-optimized blog post (500–1,000 words)
- Instagram + TikTok coverage (photos, reels, short reviews)
- Blog will include honest takeaways, pricing, booking info, and direct links
- Optional add-on: use of edited images on your website

Want to Chat?

Email attiya@thescribsandnibs.com to ask about availability, pricing, or a free 10-minute call to see what's possible.